

THE STORY OF Proxima Soft

Proxima Soft Family

Proxima Soft Thin
Proxima Soft Thin Italic
Proxima Soft Light
Proxima Soft Light Italic
Proxima Soft Regular
Proxima Soft Regular Italic
Proxima Soft Medium
Proxima Soft Medium Italic

Proxima Soft Semibold
Proxima Soft Semibold Italic
Proxima Soft Bold
Proxima Soft Bold Italic
Proxima Soft Extrabold
Proxima Soft Extrabold Italic
Proxima Soft Black
Proxima Soft Black Italic

Proxima Soft Condensed Thin
Proxima Soft Condensed Thin Italic
Proxima Soft Condensed Light
Proxima Soft Condensed Light Italic
Proxima Soft Condensed Regular
Proxima Soft Condensed Regular Italic
Proxima Soft Condensed Medium
Proxima Soft Condensed Medium Italic
Proxima Soft Condensed Semibold
Proxima Soft Condensed Semibold Italic
Proxima Soft Condensed Bold
Proxima Soft Condensed Bold Italic
Proxima Soft Condensed Extrabold
Proxima Soft Condensed Extrabold Italic
Proxima Soft Condensed Black
Proxima Soft Condensed Black Italic

Proxima Soft Extra Condensed Thin
Proxima Soft Extra Condensed Thin Italic
Proxima Soft Extra Condensed Light
Proxima Soft Extra Condensed Light Italic
Proxima Soft Extra Condensed Regular
Proxima Soft Extra Condensed Regular Italic
Proxima Soft Extra Condensed Medium
Proxima Soft Extra Condensed Medium Italic
Proxima Soft Extra Condensed Semibold
Proxima Soft Extra Condensed Semibold Italic
Proxima Soft Extra Condensed Bold
Proxima Soft Extra Condensed Bold Italic
Proxima Soft Extra Condensed Extrabold
Proxima Soft Extra Condensed Extrabold Italic
Proxima Soft Extra Condensed Black
Proxima Soft Extra Condensed Black Italic

Proxima Soft is an expanded and remastered version of **Proxima Nova Soft** (2011). Both are rounded versions of my **Proxima Nova** (2005). Proxima Nova Soft was originally commissioned by MyFonts in 2010 for use on its website. The following year, after numerous requests, I released it to the general font market. Because MyFonts needed only a few styles (Regular, Medium, Semibold, and Bold), that's all I did at the time. Later I got requests to do a full family. This was easier said than done. After several false starts, nearly five years later, it's finished. ♦ Proxima Soft has the same 48 weights and styles as Proxima Nova—eight weights (Thin to **Black**), three widths (Normal, Condensed, and Extra Condensed), and both roman and *italic* for all weights and widths. There is one small difference—no small caps or old style figures. I included these in Proxima Nova, but I've never seen them used, so I reluctantly decided not to put them into Proxima Soft. (I may add them later if people actually do want them.) A Proxima Nova feature I do see used a lot is the set of alternate characters—*a*, *l*, *y*, and *G*. Proxima Soft includes them as well. Proxima Soft also contains the same language coverage, including support for most Latin-based writing systems as well as Cyrillic, and Greek. ► I would have preferred to keep the name *Proxima Nova Soft*, but there were some problems with that idea. First, there are limits to how long a font name can be. Proxima Nova already pushes the limits in the Condensed and Extra Condensed ranges, and adding the word *Soft* to every style and weight was not going to work. By calling the new family *Proxima Soft*, the font names will be exactly the same lengths in both families. Problem solved. The other, perhaps more important reason, is that the shared styles—Regular, Medium, Semibold, and Bold—are not identical in design and spacing between the new and old version, which means that documents created with Proxima Nova Soft would have reflow issues if the new fonts were installed in its place, not to mention differences in appearance, especially at larger sizes. ★ If you liked Proxima Nova Soft, you'll love Proxima Soft. It's got more of everything and makes a great companion to Proxima Nova. ■ —Mark Simonson



The original from 2010.

Features

CASE-SENSITIVE CHARACTERS
(x-ray) → (X-RAY)

PROPORTIONAL
AND TABULAR FIGURES
12345 → 12345

FRACTION SUPPORT
2/3, 1/8, 53/72...
→ ⅔ ⅛, 53⁄72...

ORDINAL SUPPORT
1st, 2nd, 3rd, 4th...
→ 1st, 2nd, 3rd, 4th...

ALTERNATE CHARACTERS
Gladly → Gladly
01 → 01

LIGATURES
ff fi ffi fl ffl fb fh fj ffj fk

DINGBATS
→ ↶ ↷ ↸ ↹ ↺ ↻ ↼ ↽ ↾ ↿ ⬅ ➡ ➤ ➥ ➦ ➧ ➨ ➩ ➪ ➫ ➬ ➭ ➮ ➯ ➰ ➱ ➲ ➳ ➴ ➵ ➶ ➷ ➸ ➹ ➺ ➻ ➼ ➽ ➾ ➿

EXTENSIVE LANGUAGE SUPPORT
ĐǾŸĂĈĐĖŃĜĤĦĶĹŦŁŦŠĐ...
ǾǾŸăĉđęňǵĥĵĳłŧšđ...

EXTENSIVE CURRENCY SUPPORT
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Proxima Soft Display Sample Summary

PROXIMA SOFT THIN

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLE
A World of Peace and Plenty In Which Even the Humblest
individual might be free to exercise his unalienable right to

PROXIMA SOFT LIGHT

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLE
A World of Peace and Plenty In Which Even the Humblest
individual might be free to exercise his unalienable right t

PROXIMA SOFT REGULAR

FOR CENTURIES HUMANITY HAS DREAMED OF A MILL
A World of Peace and Plenty In Which Even the Humbles
individual might be free to exercise his unalienable right

PROXIMA SOFT MEDIUM

FOR CENTURIES HUMANITY HAS DREAMED OF A MILL
A World of Peace and Plenty In Which Even the Humble
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PROXIMA SOFT SEMIBOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MIL
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PROXIMA SOFT BOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MIL
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PROXIMA SOFT EXTRABOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MI
A World of Peace and Plenty In Which Even the Humb
individual might be free to exercise his unalienable rig

PROXIMA SOFT BLACK

FOR CENTURIES HUMANITY HAS DREAMED OF A M
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Proxima Soft Display Sample Summary

PROXIMA SOFT THIN ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLE
A World of Peace and Plenty In Which Even the Humblest
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PROXIMA SOFT LIGHT ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLE
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PROXIMA SOFT REGULAR ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILL
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PROXIMA SOFT MEDIUM ITALIC

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PROXIMA SOFT SEMIBOLD ITALIC

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PROXIMA SOFT BOLD ITALIC

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Proxima Soft Display Sample Summary

PROXIMA SOFT CONDENSED THIN

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORL
of Peace and Plenty In Which Even the Humblest Individual Might Be Fr
to exercise his unalienable right to the pursuit of happiness. This unive

PROXIMA SOFT CONDENSED LIGHT

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WOR
of Peace and Plenty In Which Even the Humblest Individual Might Be
free to exercise his unalienable right to the pursuit of happiness. This

PROXIMA SOFT CONDENSED REGULAR

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A W
of Peace and Plenty In Which Even the Humblest Individual Might B
free to exercise his unalienable right to the pursuit of happiness. Th

PROXIMA SOFT CONDENSED MEDIUM

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A W
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PROXIMA SOFT CONDENSED SEMIBOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A
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might be free to exercise his unalienable right to the pursuit of h

PROXIMA SOFT CONDENSED BOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A
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might be free to exercise his unalienable right to the pursuit of

PROXIMA SOFT CONDENSED EXTRABOLD

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A World of Peace and Plenty In Which Even the Humblest Indi
might be free to exercise his unalienable right to the pursuit o

PROXIMA SOFT CONDENSED BLACK

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might be free to exercise his unalienable right to the pursuit

Proxima Soft Display Sample Summary

PROXIMA SOFT CONDENSED THIN ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORL
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PROXIMA SOFT CONDENSED LIGHT ITALIC

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PROXIMA SOFT CONDENSED REGULAR ITALIC

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PROXIMA SOFT CONDENSED MEDIUM ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A W
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PROXIMA SOFT CONDENSED SEMIBOLD ITALIC

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PROXIMA SOFT CONDENSED BOLD ITALIC

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PROXIMA SOFT CONDENSED EXTRABOLD ITALIC

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PROXIMA SOFT CONDENSED BLACK ITALIC

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A World of Peace and Plenty In Which Even the Humblest In
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Proxima Soft Display Sample Summary

PROXIMA SOFT EXTRA CONDENSED THIN

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE AND PLENTY
In Which Even the Humblest Individual Might Be Free to Exercise His Unalienable Right to
the pursuit of happiness. This universal yearning is the essence of life itself, the spiritual

PROXIMA SOFT EXTRA CONDENSED LIGHT

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE AND PL
In Which Even the Humblest Individual Might Be Free to Exercise His Unalienable Righ
the pursuit of happiness. This universal yearning is the essence of life itself, the spirit

PROXIMA SOFT EXTRA CONDENSED REGULAR

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE AND
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right to the pursuit of happiness. This universal yearning is the essence of life itsel

PROXIMA SOFT EXTRA CONDENSED MEDIUM

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE A
Plenty In Which Even the Humblest Individual Might Be Free to Exercise His Unal
right to the pursuit of happiness. This universal yearning is the essence of life it

PROXIMA SOFT EXTRA CONDENSED SEMIBOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE
And Plenty In Which Even the Humblest Individual Might Be Free to Exercise Hi
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PROXIMA SOFT EXTRA CONDENSED BOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PE
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PROXIMA SOFT EXTRA CONDENSED EXTRABOLD

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF
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PROXIMA SOFT EXTRA CONDENSED BLACK

FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD
of Peace And Plenty In Which Even the Humblest Individual Might Be F
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Proxima Soft Display Sample Summary

PROXIMA SOFT EXTRA CONDENSED THIN ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE AND PLENTY
In Which Even the Humblest Individual Might Be Free to Exercise His Unalienable Right to
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PROXIMA SOFT EXTRA CONDENSED LIGHT ITALIC

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In Which Even the Humblest Individual Might Be Free to Exercise His Unalienable Righ
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PROXIMA SOFT EXTRA CONDENSED REGULAR ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE AND
Plenty In Which Even the Humblest Individual Might Be Free to Exercise His Unalie
right to the pursuit of happiness. This universal yearning is the essence of life itsel*

PROXIMA SOFT EXTRA CONDENSED MEDIUM ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE A
Plenty In Which Even the Humblest Individual Might Be Free to Exercise His Unal
right to the pursuit of happiness. This universal yearning is the essence of life it*

PROXIMA SOFT EXTRA CONDENSED SEMIBOLD ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PEACE
And Plenty In Which Even the Humblest Individual Might Be Free to Exercise Hi
unalienable right to the pursuit of happiness. This universal yearning is the es*

PROXIMA SOFT EXTRA CONDENSED BOLD ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF PE
And Plenty In Which Even the Humblest Individual Might Be Free to Exercise
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PROXIMA SOFT EXTRA CONDENSED EXTRABOLD ITALIC

*FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD OF
Peace And Plenty In Which Even the Humblest Individual Might Be Free t
exercise his unalienable right to the pursuit of happiness. This universal*

PROXIMA SOFT EXTRA CONDENSED BLACK ITALIC

**FOR CENTURIES HUMANITY HAS DREAMED OF A MILLENIUM, A WORLD
of Peace And Plenty In Which Even the Humblest Individual Might Be F
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Proxima Soft OpenType Support & Usage Notes

ALTERNATE CHARACTER ACCESS

There are nine Stylistic Sets, providing flexible access to alternate characters in Proxima Soft. In applications that support it, the name of the Stylistic Set will be displayed (e.g., “Schoolbook Style”):

Set	Name	Roman	Italic
1	Schoolbook Style	a l y → a l y	<i>l y → l y</i>
2	Geometric Sans Style	G a → G a	<i>G → G</i>
3	Alternate Uppercase G	G → G	<i>G → G</i>
4	Alternate Roman Lowercase a	a → a	<i>a*</i>
5	Alternate Italic Lowercase a	<i>a*</i>	<i>a → a</i>
6	Alternate Lowercase l	l → l	<i>l → l</i>
7	Alternate Lowercase y	y → y	<i>y → y</i>
8	Straight Quotes to Primes	' " → ' "	' " → ' "
9	Tabular One with Serifs	1 → 1	<i>1 → 1</i>
10	Alternate Sharp S	ß → ß	<i>ß → ß</i>

* no change

In programs that support Stylistic Sets, more than one Set may be applied at a time. For example, Stylistic Set 1 (the “Schoolbook Style” Set) could be recreated by applying Sets 4, 6, and 7 all at once.

Note that Stylistic Sets 4 and 5 affect roman and italic differently. If you prefer to have a two-story lowercase “a” in italic as well as roman, apply Set 5. The roman “a” will retain its normal two-story design because Set 5 has no effect on the roman. Similarly, if you prefer to have a one-story “a” in both roman and italic, apply Set 4 instead, which changes the roman but not the italic.

STYLISTIC MAPPING (PLAIN, ITALIC, BOLD, BOLD ITALIC)

In Microsoft Office and other Windows applications, Proxima Soft is broken into smaller “sub-families” that work with the *I* (italic) and **B** (bold) buttons on toolbars.

Only the first member of each group appears in the font listing in such applications and is the “plain” style within that group. The others are “italic,” “bold,” and “bold italic” respectively:

Group 1: Thin, Thin Italic
Group 2: Light, Light Italic
Group 3: Regular, Regular Italic, Bold, Bold Italic
Group 4: Medium, Medium Italic
Group 5: Semibold, Semibold Italic
Group 6: Extrabold, Extrabold Italic
Group 7: Black, Black Italic

For example, to use Proxima Soft Bold Italic, choose Proxima Soft Regular from the font list and then click the *I* and **B** buttons on the toolbar (or use the keyboard shortcuts). Note: The “bold” button only works with the Regular style. The “italic” button works with all styles.

Stylistic mapping is the same for Condensed and Extra Condensed. Not all applications support stylistic mapping. Use of stylistic mapping is optional and not necessarily recommended for some pre-press workflows.