NEUE FRUTIGER® WORLD

MORE THAN 150 LANGUAGES & 8 SCRIPTS
The original Neue Frutiger typeface was designed by Akira Kobayashi in close collaboration with Adrian Frutiger, and was released in 2009. Since then, Monotype expanded the typeface to accommodate more languages. Akira’s deep familiarity with existing iterations of the Frutiger designs, along with his understanding of the design philosophy of the man himself, made him uniquely suited to lead the creation of different language fonts. His experience enabled him to ensure that all the languages stuck close to the Frutiger heritage and its design characteristics.

The Neue Frutiger World typeface family is an expansive family of fonts that offers support for more than 150 languages and scripts that include Latin, Greek, Cyrillic, Georgian, Armenian, Hebrew, Arabic, Thai and Vietnamese. Neue Frutiger World contains 8 weights, from Ultra Light to Extra Black, all with italics.

Chinese, Japanese & Korean—Included in the collection are new CJK designs that were inspired by and created to work seamlessly with the full Neue Frutiger World family: M XiangHe Hei for Chinese, Seol Sans for Korean and Tazugane Info for Japanese.
Flexibility & Legibility

Across cultures

Over 150 languages

Global brand

High performance
Adrian Frutiger (1928—2015)

Adrian Frutiger is a renowned twentieth century Swiss graphic designer best known for his typefaces Univers, Frutiger and Avenir and for his work pioneering digital typography.

Akira Kobayashi—Type Director

With an extensive background in Japanese typeface design and a deep understanding of calligraphy, type director Akira Kobayashi has three decades of experience. During that time, he collaborated with some of the biggest names in type design, including Adrian Frutiger and Hermann Zapf.