

Helvetica[®] Now

Monotype

Contents

- 3** Introduction
- 4** Quick Start Guide
- 5** The Font Files
- 6** The Glyph Set
- 7** Optical Sizes
- 8** Alternate Glyphs
- 9** Additional Glyphs
- 10** Improvements
- 11** Contact: helveticanow@monotype.com

Quick Start Guide

Helvetica Now Micro ExtraLight
Helvetica Now Micro ExtraLight Italic
Helvetica Now Micro Light
Helvetica Now Micro Light Italic
Helvetica Now Micro Regular
Helvetica Now Micro Italic
Helvetica Now Micro Medium
Helvetica Now Micro Medium Italic
Helvetica Now Micro Bold
Helvetica Now Micro Bold Italic
Helvetica Now Micro ExtraBold
Helvetica Now Micro ExtraBold Italic

Helvetica Now Text Thin
Helvetica Now Text Thin Italic
Helvetica Now Text ExtraLight
Helvetica Now Text ExtraLight Italic
Helvetica Now Text Light
Helvetica Now Text Light Italic
Helvetica Now Text Regular
Helvetica Now Text Italic
Helvetica Now Text Medium
Helvetica Now Text Medium Italic
Helvetica Now Text Bold
Helvetica Now Text Bold Italic
Helvetica Now Text ExtraBold
Helvetica Now Text ExtraBold Italic
Helvetica Now Text Black
Helvetica Now Text Black Italic

Helvetica Now Display Hairline
Helvetica Now Display Hairline Italic
Helvetica Now Display Thin
Helvetica Now Display Thin Italic
Helvetica Now Display ExtraLight
Helvetica Now Display ExtraLight Italic
Helvetica Now Display Light
Helvetica Now Display Light Italic
Helvetica Now Display Regular
Helvetica Now Display Italic
Helvetica Now Display Medium
Helvetica Now Display Medium Italic
Helvetica Now Display Bold
Helvetica Now Display Bold Italic
Helvetica Now Display ExtraBold
Helvetica Now Display ExtraBold Italic
Helvetica Now Display Black
Helvetica Now Display Black Italic
Helvetica Now Display ExtraBlack
Helvetica Now Display ExtraBlack Italic

a

Install the fonts.

There are 48 fonts in all:

12 Micro fonts for captions and tiny type

16 Text fonts for small heads and running text

20 Display fonts for larger heads, headlines, and other big type.

b

Use the fonts.

c

Kindly let us know what you think.

The Font Files

Helvetica Now consists of 48 font files in three optical sizes: Display, Text, and Micro.

Helvetica Now

Display ExtraBlack

Helvetica Now

Display ExtraBlack Italic

Helvetica Now

Display Black

Helvetica Now

Display Black Italic

Helvetica Now

Display ExtraBold

Helvetica Now

Display ExtraBold Italic

Helvetica Now

Display Bold

Helvetica Now

Display Bold Italic

Helvetica Now

Display Medium

Helvetica Now

Display Medium Italic

Helvetica Now

Display Regular

Helvetica Now

Display Italic

Helvetica Now

Display Light

Helvetica Now

Display Light Italic

Helvetica Now

Display ExtraLight

Helvetica Now

Display ExtraLight Italic

Helvetica Now

Display Thin

Helvetica Now

Display Thin Italic

Helvetica Now

Display Hairline

Helvetica Now

Display Hairline Italic

Every art and every inquiry, and similarly every action and

Text Black

Every art and every inquiry, and similarly every action and

Text Black Italic

Every art and every inquiry, and similarly every action and pursuit,

Text ExtraBold

Every art and every inquiry, and similarly every action and pursuit,

Text ExtraBold Italic

Every art and every inquiry, and similarly every action and pursuit,

Text Bold

Every art and every inquiry, and similarly every action and pursuit,

Text Bold Italic

Every art and every inquiry, and similarly every action and pursuit,

Text Medium

Every art and every inquiry, and similarly every action and pursuit,

Text Medium Italic

Every art and every inquiry, and similarly every action and pursuit,

Text Regular

Every art and every inquiry, and similarly every action and pursuit,

Text Italic

Every art and every inquiry, and similarly every action and pursuit,

Text Light

Every art and every inquiry, and similarly every action and pursuit,

Text Light Italic

Every art and every inquiry, and similarly every action and pursuit,

Text ExtraLight

Every art and every inquiry, and similarly every action and pursuit,

Text ExtraLight Italic

Every art and every inquiry, and similarly every action and pursuit,

Text Thin

Every art and every inquiry, and similarly every action and pursuit,

Text Thin Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro ExtraBold

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro ExtraBold Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Bold

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Bold Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Medium

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Medium Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Regular

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Light

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro Light Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro ExtraLight

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be

Micro ExtraLight Italic

The 20 Helvetica Now Display fonts are meant to be used at display sizes—customarily, any type above 14 point. Display fonts range in weight from Hairline to ExtraBlack.

The 16 Helvetica Now Text fonts are intended for standard text sizes, typically eight to 12 point. Text fonts range from Thin to Black.

The 12 Helvetica Now Micro fonts are intended for very small type (and type in low-fi environments). Micro fonts range from ExtraLight to ExtraBold.

Optical Sizes

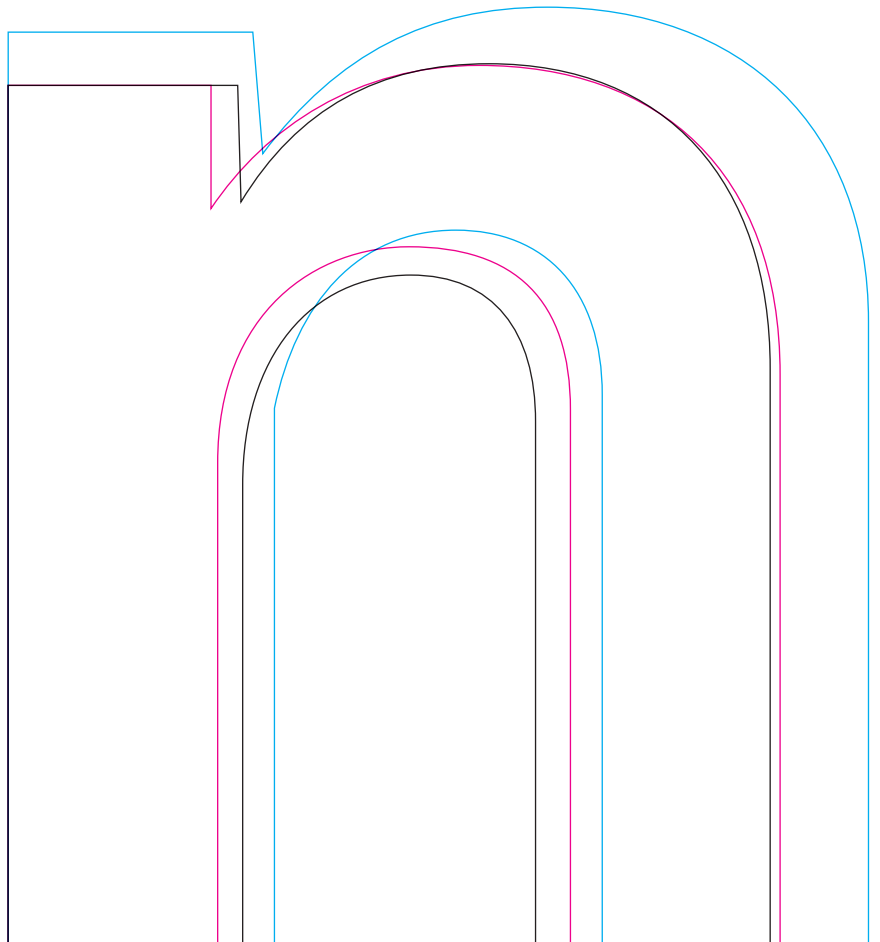
Helvetica Now is produced from size-specific drawings and with size-specific spacing. The larger Display sizes are carefully drawn to show off the subtlety of Helvetica and spaced with headlines in mind.

The standard Text sizes are drawn and spaced to deal with the rigors associated with legibility in extended text. The strokes are robust; contrast is reduced (compared to display drawings); and spacing is comfortably loose.

The Micro sizes are for very small typesetting and type in low-resolution environments. The forms are simplified and exaggerated to maintain the impression of Helvetica, and the spacing is noticeably loose—an essential ingredient to hyper-legible mico-text.

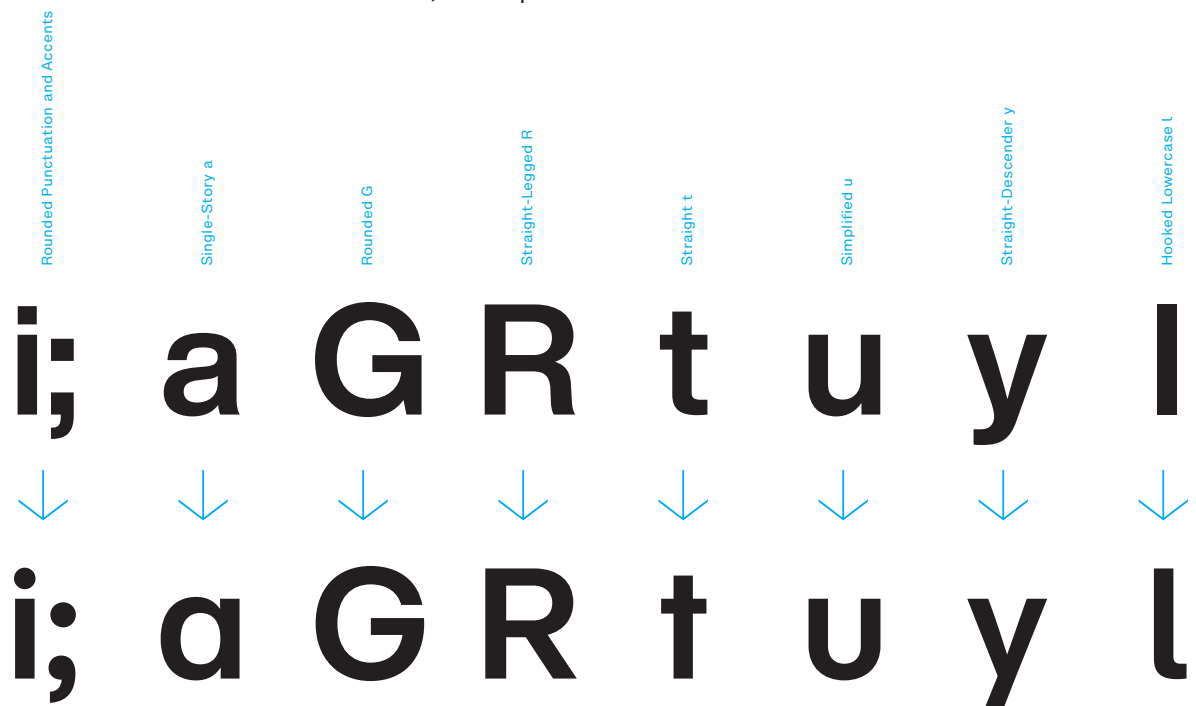
hamburgefontsi**v**
hamburgefontsi**v**
hamburgefontsi**v**

Micro ■
Text ■
Display ■



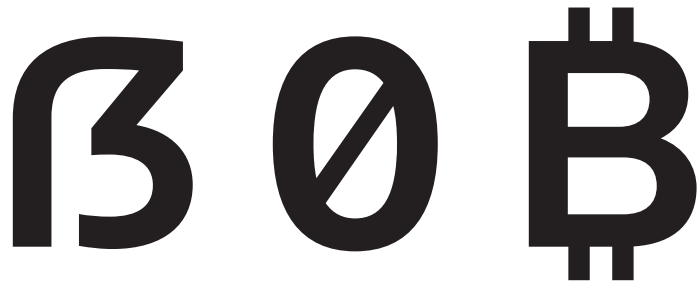
Alternate Glyphs

Helvetica Now reintroduces some historical alternate glyphs and introduces a few new alternates. These glyphs are each assigned to one of eight OpenType stylistic sets, and allow type users to subtly and/or dramatically change the typographic character of headlines, text, and captions.



Additional Glyphs

Helvetica Now includes additional glyphs that update the fonts (like the Bitcoin symbol and the capital form of the German double s) and others that make them more useful (like a suite of Helvetica arrows and sets of circled and squared figures).



Improvements

The first digital version of Helvetica (Neue Helvetica) was produced 35 years ago. It had one master (no optical sizes) and was completed well before everyone had an email address. Improvements like the addition of the Micro range and the redrawing of the at-sign are obvious necessities. There are thousands more improvements that are far less obvious. Every glyph has been redrawn across the entire family.

G Đ Q M

a f g t @

£ ¥ € ₣ ₹

Contact

For any questions about this pre-release or about the Helvetica Now family more generally, please contact us at helveticanow@monotype.com

Helvetica is a trademark of Monotype Imaging Inc. registered in the U.S. Patent and Trademark Office and may be registered in certain other jurisdictions. Copyright © 2019 Monotype Imaging Inc. all rights reserved. Version 0.78—February 2019.